



# SEARCH-FU - POWER SEARCH TECHNIQUE

**Level: Fundamental | Duration: 2 days**

Search-Fu - Power Search Techniques is a 2-days hand on workshop which aims to educate Internet users to search information effectively using various search engines.

Internet users often use only one or two search engines such as Google, Yahoo or Bing and do not leverage on the built-in features in the search engines

There are tons of information on the Internet. Without effective information searching techniques, Internet users will suffer information overload.

There are two different techniques for information searching: recall and precision. In this course participants are able to learn 3 crucial elements that are information searching mindset, various search engines and search-fu skills.

## Objectives

1. Educate internet users on various concepts and techniques in information searching to get the better search results
2. Highlight various search engines to assist the internet users to search information on the internet
3. Identify various search-fu skills to find specific information on the internet

## Target Participants

1. Individuals who want to improve their internet searching skills

## Modules

### 1. Information Search & Search Engines

- What is Search-Fu?
- Introduction to Information Search
- Case Study: How Google Works?
- Information Search Strategy I: Relevance Seesaw
- Information Search Strategy II: Expertise Matrix
- Information Search Strategy III: Search Mode

### 2. Advanced Search Techniques

- Keywords
- Advanced Operators
- Exercise I
- Advanced Search Page
- Exercise II
- Search Tools
- Exercise III
- Boolean Operation
- Exercise IV
- Search Results Reductions
- Exercise V
- Case Study - MH17 Incident

### 3. Leveraging with Other Search Engines

- People Search Engines
- Social Media Search Engine
- Blog Search Engine
- Twitter Search Engine
- Knowledge Search Engine
- Image Search Engine
- Similar Site Search
- Archive Search Engine
- Infrastructure Search Engine
- News Search
- Alert & Monitor

For additional information, please visit [www.cyberguru.my](http://www.cyberguru.my). You can also contact us at [training@cybersecurity.my](mailto:training@cybersecurity.my) or call at 03 8800 7999



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