



AMITABH SRIVASTAVA

Chief Information Security Officer

Abyres Holdings Sdn Bhd

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A seasoned professional with over 25 years of experience in various industries across the IT domain. Amitabh has been in the Cyber Security industry for close to a decade with unique SOC implementation across APAC. He has worked extensively across various markets in Asia Pacific on Cyber Security from designing and implementing SOC across various industries and sectors. A master's in business management with a specialization program from University of Washington, Amitabh has acquired a unique skill sets in understanding the fabric of Cyber Security industry in Asia Pacific.

With Abyres, Amitabh is working on building Malaysia's First full integrated Threat Centric Security Operation Center with a unique system of complete customization and tailor making options.

EDUCATION

Year Obtained	Name of Qualification/Major/Institution
-	Cyber Security – Managing Risk in Information Age
-	Cyber Security – Professional Certificate in Cyber Security
1995-1996	Times School of Marketing – Post Graduate Diploma
1990-1993	Lucknow University – Bachelor of Science
1988-1990	Uptron – Post Graduate Diploma – Computer & Systems Management

WORK EXPERIENCE

From (Month/Year)	To (Month/Year)	Work Experience
06/2020	Present	Project Director
07/2017	05/2020	<p>Dreamlab Technologies AG</p> <ul style="list-style-type: none"> Regional Director/CEO (Asia Pacific) <p>-Leading a team of 15 with 4 direct reports, also handling Sales Enablement, Project Management, General Management & Marketing globally</p>
11/2009	06/2017	<p>Lexisnexis</p> <ul style="list-style-type: none"> Senior Commercial Director – South East Asia <p>-Heading the Sales Enablement, Product development, Product strategy, Business Development and Marketing function for 10 countries across South East Asia. Built two customized products for South East Asia market (Lexis® Practical Guidance and Lexis® RED). Handling teams based out of three prime jurisdictions Malaysia, Singapore and Philippines.</p> <p>-Lead a team of 36 with 7 direct reports to manage business worth USD 21 million.</p>
01/2013	01/2015	<ul style="list-style-type: none"> Senior Director – Online, Client Development & Academic
04/2012	01/2013	<ul style="list-style-type: none"> Senior Director – Online Sales, Customer Discovery & Innovation (CDI) – Marketing <p>-Headed the complete online and print business with overall responsibility of sales, marketing, market research, customer discovery and innovation. Manage the complete P&L. Entrusted with additional responsibility of Academic vertical. Report to the Managing Director / CEO India (Asia).</p>
01/2011	04/2012	<ul style="list-style-type: none"> Senior Director – Print & Online Business <p>-Managed both the print and online business. Led initiatives to streamline the entire print business.</p>
06/2010 11/2009	12/2010 06/2010	<ul style="list-style-type: none"> Sales Director – Online & Client Development Sales Director – Online Business <p>-Established and managed the online business. Structured and consolidated business to ensure end-to-end product portfolio availability with complete back-end support.</p>
08/2008	09/2009	<p>Kaplan Inc. – (The Chopras)</p> <ul style="list-style-type: none"> Chief Operating Officer (COO) <p>-Headed sales / marketing and operations. Streamlined and stabilized business during</p>

From (Month/Year)	To (Month/Year)	Work Experience
		unfavorable business environment. Part of the core management team.
03/2008	07/2008	Studyplaces Inc. <ul style="list-style-type: none"> • Associate Vice President – Sales & Marketing (APAC) -An entrepreneurial venture, started the funded organization with a group of 3. Headed the sales operations across India and APAC. Steered initiatives for business expansion and new revenue stream creation. Headed the 'counselling' function.
04/2006	03/2008	The Princeton Review <ul style="list-style-type: none"> • Program Director -Headed sales and operations across India. Strategized and steered initiatives to increase market penetration and expand business.
09/2006	03/2006	Nit Limited – Area Head
03/1997	09/2000	IEC Software Limited – DGM (Marketing)
03/1993	03/1997	Aptech Computer Education – Centre Manager/Technical Consultant
03/1990	1993	UPTEC – Corporate Executive

CERTIFICATION

Certification
Certified SCRUM Master – Scrum Alliance (Certificate ID: 000627643) ; Certification Expires: 17 th March 2019)
Certified Sales Master (Completed the Sales Mastery Program from WENTWORTH Consulting)
Product Marketing Specialist – Certification from Pragmatic Marketing